



Rise Up Arts Alliance
Monthly Meeting
22 March 2022

Attendance:

Started:

Financials:

Meeting Minutes:

Order of Business:

Committee Assignments:

I need assistance with a lot of the organizational work. We are growing exponentially and I can't keep up with everything.

Marketing and Public Relations: Marketing committees often go hand-in-hand with fundraising committees because it's difficult to raise funds if no one knows the nonprofit exists.

- Marketing committees create awareness of the good work that nonprofits do by creating marketing campaigns, promoting events, creating advertising and posting on social media platforms.
- Send regular press releases
- Social Media Post
- Basically tell people we are awesome

Membership: The membership committee keeps track of membership fees and looks for ways to attract new members.

- Membership committee members also create strategies to keep their current members active and involved in order to preserve their retention numbers.
- Current members perform such duties as organizing membership drives or campaigns, and conducting membership surveys.
- As the board can offer benefits to members, the membership committee keeps members notified of how their membership benefits them.

Fundraising: Fundraising committees coordinate events like raffles, galas, silent auctions, 5k or 10K runs, and other events with the main goal of raising money for the organization.

- Fundraising committees also seek out opportunities for gaining *corporate sponsors, philanthropists, large donors, grants and endowments*, as well as other ways of generating funds for the organization.

Chamber: We joined the chamber and I talked to Cheryl. She said 2-300 businesses come through the expo, and it may be a good marketing opportunity for us as we are new.

Cinema Space at River Valley Mall ~ Chris Hughes

ACCEL Schools Partnership

- I meet with the school Thursday 31 March 2022, 10:30AM

DDL Annual Meeting 24 March 2022 5:30pm

Ghost walk info gathering in process. DDL is making first contact with businesses.

Budget Templates for Programs and Productions. We need to start making sure costs are covered and profit is from the sales.

Theatre

- Need to Finish Radio Drama Red Wind, slides done, need to insert audio snippets.
- AACT PlayFest Producing Theatre
 - Submitted info - Tahrea and I to do Zoom Interview before April 1
- AACT Community Theatre Directors Conference Via Zoom
 - March 3-5
 - Notes Attached - Big Takeaways Highlighted
- AACT TEAMS Conference
- Pirates! The Musical

Costumers Guild

- Costumer Arts Workshop: July 17th @ Wagnalls Library

- Need 4 instructors for classes and 2 speakers for opening and closing event
- Light Luncheon or finger food/munchies?
- Price? \$35 per person?
 - First Confirmed instructor - foam craft for armor/cosplay elements (Star Wars 501st Garrison)
 - I already have a supply list
- Costumers Display at the Main Library in Lancaster, 3rd floor
October 3 through December 3

Writers Circle ~ Tyler Cosgray

- Continuing to work on their Romeo and Juliet inspired play.

Snapshots Photography ~ Amy Todd

- Cannot attend on Tuesdays
- First meeting was March 17, one person attended

Strategic Plan Start...Meet Saturday 26 March 10am, L-City Coffee

Other Topics for Discussion

- Need to start reaching out to experts that can be listed in the database for theatres to contact in case of costuming/design needs for a show.
- Lancaster Camp Ground
 - The Somewhat True Tale of Robin Hood
 - Ages 10 through 18
 - \$11.95 per script, \$110 per Performance
 - Show June 10, 11, 12
 - Already have about 20 christmas trees for Sherwood Forest!
- Anne of Green Gables (contact schools to attend. Can get a local history lesson about the Campground and a Show. Suggested \$5 a ticket.
 - Ages 10 through 18
 - Licencing Estimate \$1000 for 4 performances
 - Show September 23, 24, 25

Chocolate Walk April 1st

- Same day as first performance of Pirates.
- Ghirardelli Chocolate arrived

Cabaret at the Lithopolis Honeyfest September 9th and 10th

Lancaster Camp Ground Christmas Walk Nativity December 2, 3 & 4

General Fundraisers:

- Chipotle fundraiser 2 April 2022 4-8PM
 - Lancaster Memorial Drive Location (Must have \$150 in orders to get any donation)
- Sweeney Todd HS Edition February 3, 4, 5 & 10, 11, 12
 - Wagnalls Reserved
 - Wagnalls is doing Little Shop 2 weekends in November

Blog / Social Media Posting

- We qualified for a Canva Pro Account for Free
- Social Media Accounts
 - <https://www.facebook.com/RiseUpArtsAlliance>
 - <https://www.facebook.com/CentralOhioCostumersGuild>
 - <https://www.instagram.com/riseupartsallianceohio/>
 - <https://www.instagram.com/centralohiocostumersguild/>
 - <https://www.tiktok.com/@riseupartsalliance19>
 - <https://www.linkedin.com/company/rise-up-arts-alliance>
 - <https://www.pinterest.com/RiseUpArtsAlliance>
 - https://www.youtube.com/channel/UC17GNNuVpOX_ATF0Y3ojrMA
 - <https://twitter.com/RiseUpArtsOhio>