



Rise Up Arts Alliance  
Monthly Meeting  
22 February 2022

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Attendance: Judith Cosgray, Tyler Cosgray, Mellissa Miller, Kelly Cymanski, Carrie Moore, George Spence, Jen Spence, Joey Austin,

Started 7:30

Financials: Tyler made motion to approve, George seconded, all present approved financials.

● Feb 17, 2022	PAYPAL TRANSFER TECHSOUP	99.00	2,619.93
● Feb 08, 2022	841033 BUSINESS ONLINE BANKING TRANSFER TO XXXXXX6784 ON 2/08/22 9:27	48.00	2,718.93
● Feb 08, 2022	Square Inc 220208P2 L208692239941	29.12	2,766.93
● Feb 03, 2022	Square Inc 220203P2 L208691055140	96.85	2,737.81
● Feb 01, 2022	Square Inc 220201P2 L208690470544	28.83	2,640.96

Meeting Minutes: Jen Spence motioned to approve, George seconded, all approved.

### **Order of Business**

Addition of Board of Trustees for Snapshots

- Amy Todd, Photos by Amy Lynn  
<https://www.facebook.com/amylynnphotos2020/>
- <https://www.instagram.com/amylynnphotos2020/>

General Fundraisers:

- Passive fundraiser of Botanical Interests (Place RUAA in Promo Code Box) January 31-February 28
  - <https://www.botanicalinterests.com/>
- Chipotle fundraiser Apr 2, 2022 4-8PM (tentative)
  - Lancaster Memorial Drive Location (Must have \$150 in orders to get any donation)
- Sponsorship/Advertising and Memberships
  - Struggling to get the Pirates cast to sell sponsorships. I have received ZERO thus far. The deadline is Mar 11, 2022

- ZERO memberships paid - but I haven't had the time to do so
- Need to get some assistance with this activity.

#### Combine RUA and LACC

- Would like to rename our "Community Theatre" portion Glass City Community Theatre (Joey's group Glass City Improv falls under this committee)
- Glass City Improv has been approved to perform at Outerbelt. Just need date, time, and format. We have the speaker and microphones that can be used

#### ACCEL Schools Partnership

- I was approached by Dr. Jill Blanchard, Regional Vice President for Central Ohio to partner with their Columbus Arts and Technology Academy on Hamilton Rd. to jump start their Arts program. They are also looking for business mentors that will participate as well (Think Mellissa and fashion, Photography, etc.) Includes internship opportunities for HS students, and going into the schools for programming.
- I submitted a letter of support to the Ohio Department of Education, and we are waiting for approval.
- Jen is interested in helping out with this as she is near the school often.

#### Marcus Cinema Space at River Valley Mall

- The space was remodeled by X Church. There were 10 cinema spaces, 3 were combined to make a room with 500+ seats.
- Total of 30,000sqft
- One space was made into a classroom, the remaining 6 are storage. There are 5 office spaces on the second floor, and a "kitchen" area that was for concession. They created gallery space as well.
- The X-Church left the mobile stage, so that can be used to rebuild the stage.
- Currently the electric bill is \$400 a month and potential rent could be \$2,000 a month.

#### Observations:

- I do not recommend signing a year lease, only MTM due to climate and the mall being in receivership (but because it is in receivership, if someone new buys it, a locked lease amount would protect us from the new owner increasing the rent)

- I would like to see WHY the bill is currently \$400 a month with no one inside.
- HVAC is tenant responsibility
- I would love to have our own space, but I would like to own rather than rent. It almost feels counter productive to sink so much money into rent.
- Mall did say we can do month to month.
- Can't get grants to improve a spot you don't own UNLESS it's removable.

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#### Theatre

- Need to Finish Radio Drama Red Wind, slides done, need to insert audio snippets.
- AACT PlayFest Producing Theatre
  - Submitted info - have not heard anything
- AACT Community Theatre Directors Conference Via Zoom
  - March 3-5 - I am registered. Cost is \$150 per person (already paid) and I have requested vacation so I can concentrate on the conference.
- Crucible Auditions
  - Not enough adults to proceed
  - Try again? Tahrea wants to try again in the fall.
- Pirates! The Musical
  - Lancaster Masonic Lodge wants a special preview of the opening number for the members on Mar 15, 2022
  - Sponsorship Advertising Deadline Mar 11, 2022
  - T-Shirt Orders <https://www.customink.com/g/nqs0-00cj-jba8>
    - T-Shirt Deadline Mar 6, 2022
- Sweeney Todd HS Edition February 3, 4, 5 & 10, 11, 12
  - Wagnalls Reserved

- Wagnalls is doing Little Shop 2 weekends in November
- LACC will be transferring approximately \$5,000 to Rise Up Arts Alliance as part of our merger.

#### Costumers Guild

- Costumer Arts Workshop: July 17th @ Wagnalls Library
  - Need 4 instructors for classes and 2 speakers for opening and closing event
  - Light Luncheon or finger food/munchies?
  - Price? \$35 per person?
    - First Confirmed instructor - foam craft for armor/cosplay elements (Star Wars 501st Garrison)
      - I already have a supply list
- Costumers Display at the Main Library in Lancaster, 3rd floor October 3 through December 3
  - Title for Exhibit?
- We have our first sewing machine donation!

#### Writers Circle

- Continuing to work on their Romeo and Juliet inspired play.

#### Snapshots Photography

- I purchased and scanned the 4-H projects books to help with ideas an planning

#### Strategic Plan Start

- We have a preliminary SWOT analysis
  - Additions?
  - Next date and location? To cover Goals and our 1, 3 and 5 year plan. Location: Outerbelt?

#### Other Topics for Discussion

- Need to start reaching out to experts that can be listed in the database for theatres to contact in case of costuming/design needs for a show.
- Lancaster Camp Ground
  - The Somewhat True Tale of Robin Hood
    - Ages 10 through 18
    - \$11.95 per script, \$110 per Performance

- Show June 10, 11, 12
  - Already have about 20 christmas trees for Sherwood Forest!
- Anne of Green Gables
    - Ages 10 through 18
    - Licencing Estimate \$1000 for 4 performances
    - Show September 23, 24, 25

#### Chocolate Walk April 1st

- Same day as first performance of Pirates.
- DDL is going to see if they can fit a non-profit.
- Pirate coin and flier

#### Cabaret at the Lithopolis Honeyfest September 9th and 10th

- Replace February cabaret at Honeyfest.

#### Lancaster Camp Ground Christmas Walk Nativity December 2, 3 & 4

#### 2022 Financial Accounting

- Need to break things down further for reporting
- Reimbursement form and in kind forms must be more detailed than for 2021

Joey: Relay for Life activity director and used to do downtown ghost walk fundraisers. Might be something to try.

#### Blog / Social Media Posting

- We qualified for a Canva Pro Account for Free
- Social Media Accounts
  - <https://www.facebook.com/RiseUpArtsAlliance>
  - <https://www.facebook.com/CentralOhioCostumersGuild>
  - <https://www.instagram.com/riseupartsallianceohio/>
  - <https://www.instagram.com/centralohiocostumersguild/>
  - <https://www.tiktok.com/@riseupartsalliance19>
  - <https://www.linkedin.com/company/rise-up-arts-alliance>
  - <https://www.pinterest.com/RiseUpArtsAlliance>
  - [https://www.youtube.com/channel/UC17GNNuVpOX\\_ATF0Y3ojrMA](https://www.youtube.com/channel/UC17GNNuVpOX_ATF0Y3ojrMA)
  - <https://twitter.com/RiseUpArtsOhio>